



Session: *Travel Agency Activities (ISIC 7911)*

5615, Travel agencies
turnover/output, basic economic statistics

The 29th meeting of the Voorburg Group on Service Statistics
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Definition of service being collected

Travel agencies, comprise establishments primarily engaged in providing consulting services, planning and organization of travel itineraries. Travel agencies offer various services of advice and trip planning, sell package tours, airplane, bus and other transportation tickets.

These services are usually offered by a charge, and act as intermediaries between service providers and users.



Unit of measure to be collected

Travel agencies reported incomes from the sale and reservation of travel services, these revenues are recorded starting from:

Total revenues from the provision of services

- Commissions
- Fees
- Charges

They also reported incomes from the sale of other services related to travel, for example the sale of traveler insurance, medical insurance, etc.



Market conditions and constraints

Although the internet has significantly reduced growth, bearing in mind that many airlines began to sell tickets directly to customers and therefore was no longer needed the payment of commissions to travel agencies to carry out this work, the travel agencies also have been creating their own web sites to publish and provide information on travel services.



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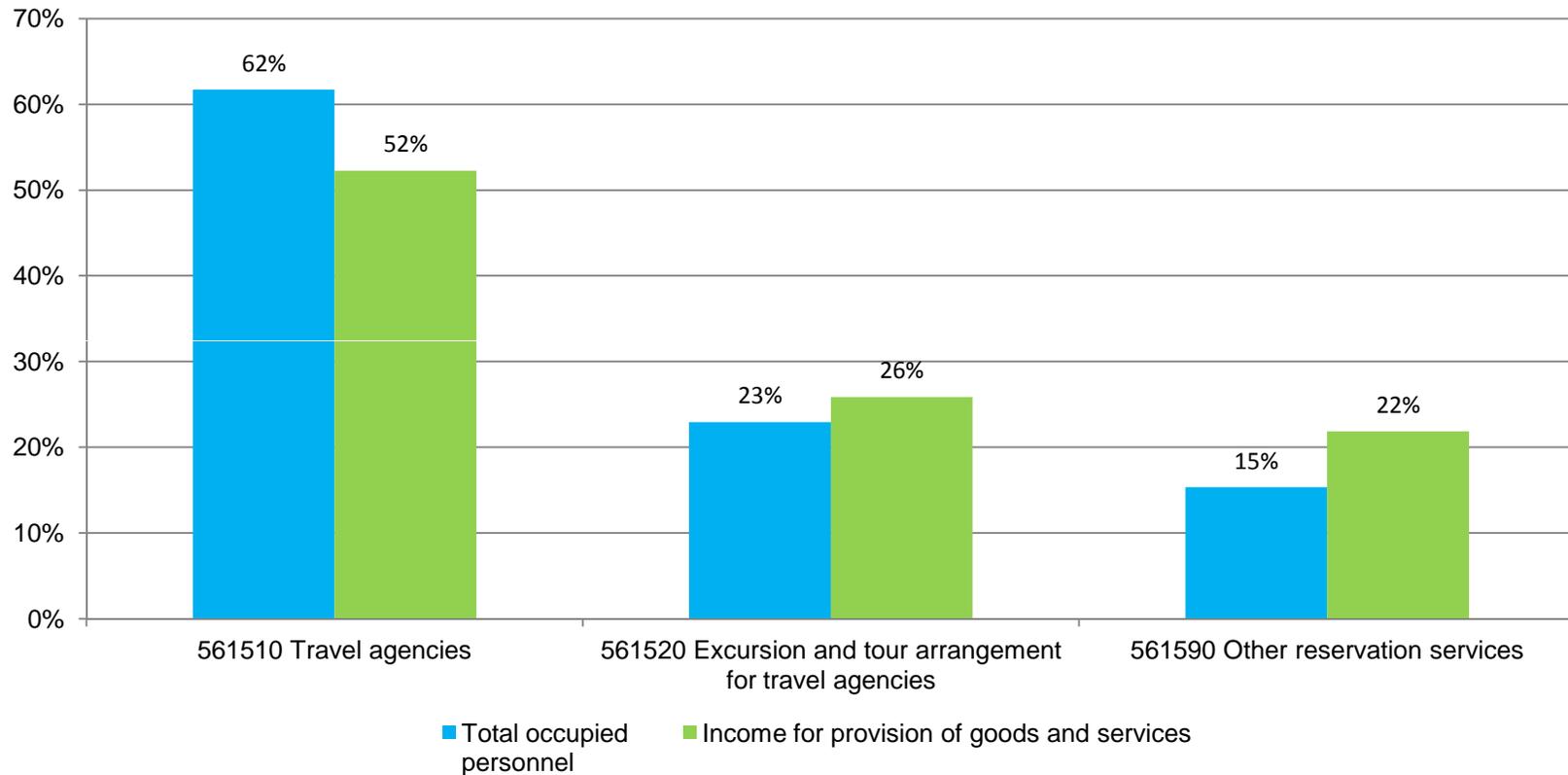
Market conditions and constraints

In Mexico there are **4,298 travel agencies (establishments)**, representing about **73%** of the *Travel agencies and reservation services*. **Employing about 40,215 people** and **generating annual revenues of 18,922,188 (thousand pesos)**.



Market conditions and constraints

Share of travel agencies, tour excursion and tour arrangements and other reservation services, in the total of Travel agencies and reservation services.

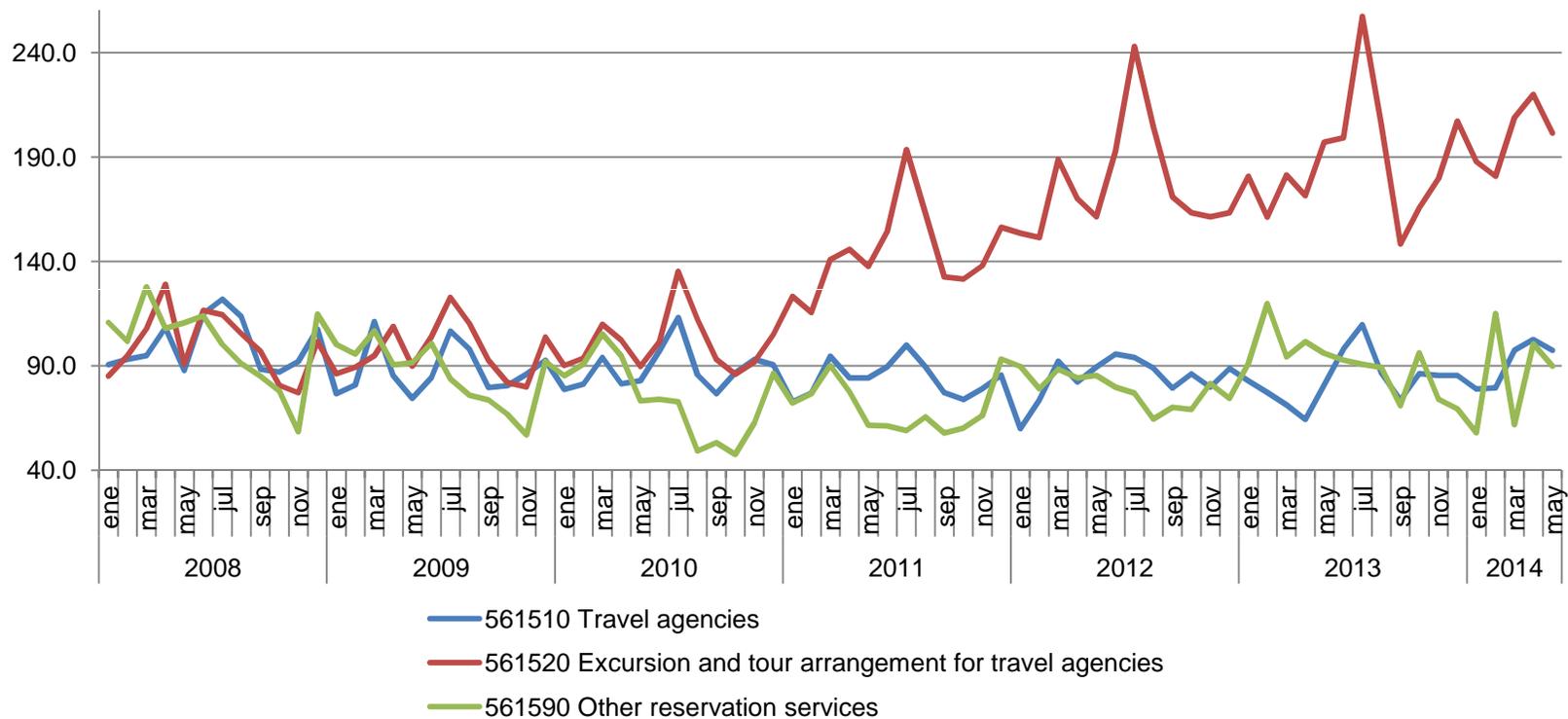


Source: INEGI/2009, Economic Census



Market conditions and constraints

**Total revenues (for the provision of services)
Index-weighted
(2008=100)**



Source: INEGI/ Monthly Service Survey



Standard classification structure

Sector 56, Business support services, waste management and remediation services

5615, Travel agencies and reservation services

56151, Travel agencies

561510, Travel agencies

56152, Excursion and tour arrangement for travel agencies

561520, Excursion and tour arrangement for travel agencies

56159, Other reservation services

561590, Other reservation services

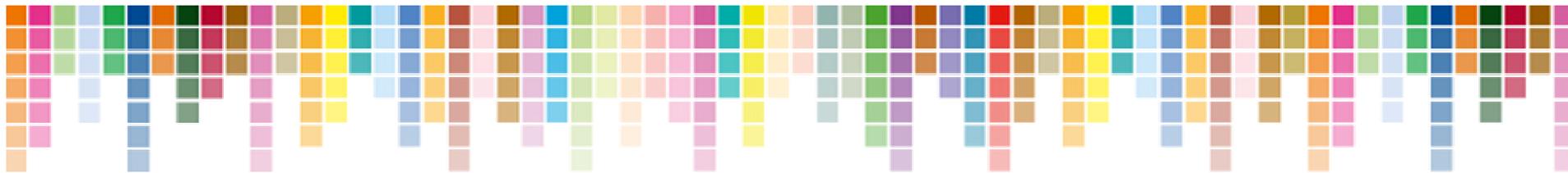
Source: INEGI/North American Industry Classification System,
NAICS Mexico, 2007.



Turnover/output data methods

The **output of *travel agencies*** is measured as turnover. Data are collected for short-term and structural statistics; **turnover is measured in thousands of Mexican pesos** and the statistical observation unit is the establishment.





Thank you very much!!!

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